

Mr. Andreas Kipar
LAND Milano Srl
Landscape Architecture Nature Development
Via Varese 16
20122 Milano
ITALIA

8th March 2010

Dear Mr. Kipar,

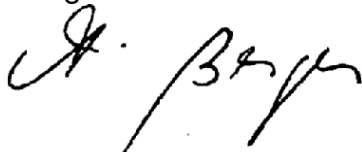
On behalf of the European Landscape Contractors Association (ELCA) I sincerely congratulate you on the foundation of Green City Italy.

It is important that politics focus more on green in the city and in nature. The economic value of green for our society is much higher than generally accepted. For this reason the awareness of citizens and policy makers must be articulated with regard to the value of green for economy and society. In this process it is important to contribute to the success of the growing network together with the partner countries of the Green City as well as with associations, to exchange experiences and to lobby for more green in the city.

It is common knowledge that citizens, companies and communities expect to have public greenery for relaxation, as a compensation for sealed surfaces as well as for a better climate. The public but also all policy makers must become more aware of the many advantages of green. This can only be successfully and effectively done by a good exchange of information. Green City Italy is particularly suited to bring forward these tasks and goals.

I wish you a lot of success and a future-proof existence. The good partnership that has united us for years will be particularly helpful during the setting up of the organization.

Congratulations



Antoine Berger
President

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